

## SPONSORSHIP OPTIONS FOR ENERGIJA 2014

### **GOLD SPONSOR** receives:

- company logo on the conference website with the direct link to the company website
- company logo on the conference roll-up in front of the conference hall
- company logo on the conference programme
- advertising banner (728x90 px) on the conference website
- placement of 2 presentational roll-ups of the company in front of the conference hall
- presentation desk in the reception hall in front of the conference hall
- promotional material in the conference bags
- use of your own lanyards with your company's logotype
- logotype on the badges of conference participants
- short welcome address of the company representative at the conference opening
- table flags and promotional material (flyers, pens, business cards, etc.) during the whole conference in the conference hall
- possibility of active participation of your company representative - lecturer in the programme section of the conference
- 3 participation fees for the conference
- **PROMOTION ON USB KEY WITH LECTURES and on ADDITIONAL USB KEY WITH PHOTOS (distributed to all participants, sponsors and speakers)**
  - **video promotion** of your company/products/services (format: max 500 MB; \*.mp4 or \*.ogv)
  - **advertisement** in electronic version (format: max 800 px wide and max 600 px high; jpg or png)
  - **company logo** in the page on **USB key with lectures** and in the page on **USB key with photos** of Energija14 Conference. It is advisable to send the logo with transparent or white background.
  - **banner** in the page on **USB key with lectures** and in the page on **USB key with photos** (banner format: 728x90 px; jpg, gif or png)

### **SILVER SPONSOR** receives:

- company logo on the conference website with the direct link to the company website
- company logo on the conference roll-up in front of the conference hall
- company logo on the conference programme
- advertising banner (728x90 px) on the conference website
- promotional material in the conference bags
- 3 participation fees for the conference
- placement of 1 presentational roll-up of the company in front of the conference hall
- presentation desk in the reception hall in front of the conference hall
- **PROMOTION ON USB KEY WITH LECTURES and on ADDITIONAL USB KEY WITH PHOTOS (distributed to all participants, sponsors and speakers)**

- **advertisement** in electronic version (format: max 800 px wide and max 600 px high; jpg or png)
- **company logo** in the page on **USB key with lectures** and in the page on **USB key with photos** of Energija14 Conference. It is advisable to send the logo with transparent or white background.
- **banner** in the page on **USB key with lectures** and in the page on **USB key with photos** (banner format: 728x90 px; jpg, gif or png)

### **BRONZE SPONSOR** receives:

- company logo on the conference website with the direct link to the company website
- company logo on the conference roll-up in front of the conference hall
- company logo on the conference programme
- advertising banner (728x90 px) on the conference website
- promotional material in the conference bags
- promotional material in front of the conference hall (your own desk, roll-up etc.)
- 3 participation fees for the conference
- **PROMOTION ON USB KEY WITH LECTURES and on ADDITIONAL USB KEY WITH PHOTOS (distributed to all participants, sponsors and speakers)**
  - **advertisement** in electronic version (format: max 800 px wide and max 600 px high; jpg or png)
  - **company logo** in the page on **USB key with lectures** and in the page on **USB key with photos** of Energija14 Conference. It is advisable to send the logo with transparent or white background.
  - **banner** in the page on **USB key with lectures** and in the page on **USB key with photos** (banner format: 728x90 px; jpg, gif or png)

### **COFFEE BREAK SPONSOR ON THE 1<sup>ST</sup> AND 2<sup>ND</sup> DAY OF THE CONFERENCE** receives:

- company logo on the conference website with the direct link to the company website
- company logo on the conference roll-up in front of the conference hall
- table flags
- presentation desk in the reception hall in front of the conference hall
- placement of 1 presentational roll-up of the company in front of the conference hall
- **PROMOTION ON USB KEY WITH LECTURES and on ADDITIONAL USB KEY WITH PHOTOS (distributed to all participants, sponsors and speakers)**
  - **advertisement** in electronic version (format: max 800 px wide and max 600 px high; jpg or png)
  - **company logo** in the page on **USB key with lectures** and in the page on **USB key with photos** of Energija14 Conference. It is advisable to send the logo with transparent or white background.
  - **banner** in the page on **USB key with lectures** and in the page on **USB key with photos** (banner format: 468x60 px; jpg, gif or png)

### **LUNCH SPONSOR ON THE 1<sup>ST</sup> DAY OF THE CONFERENCE** receives:

- company logo on the conference website with the direct link to the company website
- company logo on the conference roll-up in front of the conference hall
- company logo on the conference programme
- banner (468x60 px) on the conference website
- table flags

- company logo on the menu
- presentation desk in the reception hall in front of the conference hall
- placement of one presentational roll-up of the company in front of the conference hall
- option to give away promotional gifts during lunch
- **PROMOTION ON USB KEY WITH LECTURES and on ADDITIONAL USB KEY WITH PHOTOS (distributed to all participants, sponsors and speakers)**
  - advertisement in electronic version (format: max 800 px wide and max 600 px high; jpg or png)
  - company logo in the page on **USB key with lectures** and in the page on **USB key with photos** of Energija14 Conference. It is advisable to send the logo with transparent or white background.
  - banner in the page on **USB key with lectures** and in the page on **USB key with photos** (banner format: 468x60 px; jpg, gif or png)

### **DINNER SPONSOR ON THE 1<sup>ST</sup> CONFERENCE DAY receives:**

- company logo on the conference website with the direct link to the company website
- company logo on the conference roll-up in front of the conference hall
- company logo on the conference programme
- advertising banner (728x90 px) on the conference website
- table flags
- company logo on the menu
- presentation desk in the reception hall in front of the conference hall
- option to give away promotional gifts during lunch
- option to address the participants by the sponsor's representative
- 2 participation fees for the conference
- decoration of the dinner hall in accordance with sponsor's promotional wishes
- placement of 1 presentational roll-up of the company in front of the conference hall
- logotype on the flyer with expected conference topics
- **PROMOTION ON USB KEY WITH LECTURES and on ADDITIONAL USB KEY WITH PHOTOS (distributed to all participants, sponsors and speakers)**
  - advertisement in electronic version (format: max 800 px wide and max 600 px high; jpg or png)
  - company logo in the page on **USB key with lectures** and in the page on **USB key with photos** of Energija14 Conference. It is advisable to send the logo with transparent or white background.
  - banner in the page on **USB key with lectures** and in the page on **USB key with photos** (banner format: 468x60 px; jpg, gif or png)

### **EXCLUSIVE SPONSOR OF SOCIAL GATHERING WITH CHAMPAGNE BEFORE DINNER ON THE 1<sup>ST</sup> DAY receives:**

- company logo on the conference website with the direct link to the company website
- company logo on the conference roll-up in front of the conference hall
- company logo on the conference programme
- table with champagne, decorated with table flags of the sponsor
- presentation of sponsor's own roll-up behind the table with champagne
- presentation desk in the reception hall in front of the conference hall
- option to give away promotional gifts before dinner

- **PROMOTION ON USB KEY WITH LECTURES and on ADDITIONAL USB KEY WITH PHOTOS (distributed to all participants, sponsors and speakers)**
  - company logo in the page on **USB key with lectures** and in the page on **USB key with photos** of Energija14 Conference. It is advisable to send the logo with transparent or white background.
  - banner in the page on **USB key with lectures** and in the page on **USB key with photos** (banner format: 468x60 px; jpg, gif or png)

## **MUSICAL PERFORMANCE SPONSOR** receives:

*(The organizer guarantees at least half an hour performance by a high quality band with experiences from similar events in Slovenia. If the sponsor provides their own band, the sponsor should cover the cost of musician's fees.)*

- company logo on the conference website with the direct link to the company website
- company logo on the conference roll-up in front of the conference hall
- company logo on the conference programme
- advertising banner (468x60 px) on the conference website
- presentation of sponsor's own banner at the scene during the performance
- option to give away promotional gifts before musical performance
- **PROMOTION ON USB KEY WITH LECTURES and on ADDITIONAL USB KEY WITH PHOTOS (distributed to all participants, sponsors and speakers)**
  - company logo in the page on **USB key with lectures** and in the page on **USB key with photos** of Energija14 Conference. It is advisable to send the logo with transparent or white background.
  - banner in the page on **USB key with lectures** and in the page on **USB key with photos** (banner format: 468x60 px; jpg, gif or png)

## **ADDITIONAL SPONSORSHIP PACKAGES**

### **PACKAGE 1**

- company logo on the conference website with the direct link to the company website
- company logo on the conference roll-up in front of the conference hall
- company logo on the conference programme
- advertising banner (468x60 px) on the conference website
- presentation desk in the reception hall in front of the conference hall
- option to give away promotional gifts during coffee breaks
- **PROMOTION ON USB KEY WITH LECTURES and on ADDITIONAL USB KEY WITH PHOTOS (distributed to all participants, sponsors and speakers)**
  - advertisement in electronic version (format: max 800 px wide and max 600 px high; jpg or png)
  - company logo in the page on **USB key with lectures** and in the page on **USB key with photos** of Energija14 Conference. It is advisable to send the logo with transparent or white background.
  - banner in the page on **USB key with lectures** and in the page on **USB key with photos** (banner format: 468x60 px; jpg, gif or png)

## PACKAGE 2

- company logo on the conference website with the direct link to the company website
- company logo on the conference roll-up in front of the conference hall
- company logo on the conference programme
- advertising banner (468x60 px) on the conference website
- promotional material in the conference bags (business cards, flyers, brochures etc)
- **PROMOTION ON USB KEY WITH LECTURES and on ADDITIONAL USB KEY WITH PHOTOS (distributed to all participants, sponsors and speakers)**
  - advertisement in electronic version (format: max 800 px wide and max 600 px high; jpg or png)
  - company logo in the page on **USB key with lectures** and in the page on **USB key with photos** of Energija14 Conference. It is advisable to send the logo with transparent or white background.
  - banner in the page on **USB key with lectures** and in the page on **USB key with photos** (banner format: 468x60 px; jpg, gif or png)

## PACKAGE 3

- company logo on the conference website with the direct link to the company website
- company logo on the conference roll-up in front of the conference hall
- company logo on the conference programme
- advertising banner (468x60 px) on the conference website
- 1 participation fee for the conference
- promotional material in the conference bags (business cards, flyers, brochures etc)
- **PROMOTION ON USB KEY WITH LECTURES and on ADDITIONAL USB KEY WITH PHOTOS (distributed to all participants, sponsors and speakers)**
  - company logo in the page on **USB key with lectures** and in the page on **USB key with photos** of Energija14 Conference. It is advisable to send the logo with transparent or white background.
  - banner in the page on **USB key with lectures** and in the page on **USB key with photos** (banner format: 468x60 px; jpg, gif or png)

## PACKAGE 4

- company logo on the conference website with the direct link to the company website
- company logo on the conference roll-up in front of the conference hall
- company logo on the conference programme
- presentation desk in the reception hall in front of the conference hall
- presentation desk background can be equipped with your company's banners, rolls ups, etc (max size 200 x 180 cm)
- 50% discount on 1 participation fee
- **PROMOTION ON USB KEY WITH LECTURES and on ADDITIONAL USB KEY WITH PHOTOS (distributed to all participants, sponsors and speakers)**
  - company logo in the page on **USB key with lectures** and in the page on **USB key with photos** of Energija14 Conference. It is advisable to send the logo with transparent or white background.
  - banner in the page on **USB key with lectures** and in the page on **USB key with photos** (banner format: 468x60 px; jpg, gif or png)

## WEBSITE ADVERTISING OPTIONS - BANNER

Advertising on Energija14 website with banner size: 728 x 90 px

Advertising on Energija14 website with banner size: 468 x 60 px